



## GREENSBORO PARKS & RECREATION DEPARTMENT Interim Departmental Organization (as of May 2006)

**Bonnie C. Kuester, Director, 336-373-2552**

**City Beautiful** – Staff serves as liaison to Greensboro Beautiful, Inc., a private, non-profit volunteer organization. Their mission is to conserve and enhance the beauty and ecology of the community through public and private cooperation. Programs include landscaping and environmental programs, the operation of the Greensboro Farmers' Curb Market and three unique City gardens; Bicentennial Garden, the Greensboro Arboretum and the Bog Garden.

### **ADMINISTRATIVE SERVICES DIVISION**

**Dan Maxson, Division Manager, 336-412-6225, <mailto:dan.maxson@greensboro-nc.gov>**

Administrative Services oversees the departmental budget, personnel and benefits, as well as accounting and bookkeeping operations. This division is also responsible for office technology and Internet access. The division oversees the implementation of the 20-Year Comprehensive Master Plan and citywide recreation bonds. Division houses Park Shelter Reservations, Resource Development and the departmental Safety Section.

**Departmental Marketing** – Responsible for developing and guiding the Department's marketing strategies, which include public relations and promotions, print and electronic media, publishing the *Leisure Tabloid*, website design and maintenance, citizen surveys and media relations.

**Greensboro Sportsplex** – Provides year-round sports opportunities such as volleyball, soccer, basketball, badminton, and inline hockey for people of all ages. The 106,000 square foot state-of-the-art facility also hosts regional and national sporting events and tournaments. In addition, meeting rooms are available on a rental basis for special events.

**Gillespie Golf Course** – Provides golf on a challenging 9-hole layout. The course has two sets of tees that offer two distinct looks at each hole. The facility includes a practice range, clubhouse and full-service grill. The course is centrally-located with good access from the center city as well as major highways.

**Bryan Park** – Provides for contract management oversight for the golf operations of this facility. The park offers picnic shelters, volleyball, tennis, and is the site of the annual Triad Highland Games. The facility includes the Bryan Park Soccer Complex, Jim Batten Training Center, and McPherson Stadium, one of the nation's premiere soccer facilities. Section provides all program and operational maintenance, exclusive of the golf operations.

### **CULTURAL PROGRAMS & REGIONAL PARKS DIVISION**

**Ed Deaton, Division Manager, 336-333-6042, <mailto:ed.deaton@greensboro-nc.gov>**

The purpose, duties and responsibilities for the Cultural Programs, Regional Parks and Lakes/Trails Division includes and describes below each component:

**City Arts** – Offers citywide instruction and performing opportunities in dance, drama, music, visual arts as well as multicultural outreach through festivals and programs at Caldcleugh Multicultural Arts Center.

**Regional Parks** – Includes Barber Park, Country Park, Hagan-Stone Park and Hester Park operations. These large acreage parks provide a variety of facilities and areas for both active and passive leisure opportunities such as sports, picnics, camping, hiking, boating, fishing and special events.

**City Lakes & Trails** – Lake Higgins, Lake Brandt and Lake Townsend provide both recreational and educational programs and protect the municipal reservoirs. The area is also responsible for maintaining the network of over 70 miles of trails and greenways, encircling the watershed parks, and extending throughout the community.

**Tannenbaum Historic Park** – "Explore History" programs and the Colonial Heritage Center exhibits depict life before, during and after the Revolutionary War Battle of Guilford Courthouse.

## **YOUTH & COMMUNITY SERVICES DIVISION**

**John Hughes, Division Manager, 336-373-2964, <mailto:john.hughes@greensboro-nc.gov>**

This division includes athletics, team sports, swimming pools and special events. Carolyn S. Allen Community Park & Athletic Complex includes 4 combination softball/baseball fields, practice fields, picnic areas and trails. The division also programs the Simkins Indoor Sports Pavilion at Barber Park, featuring tennis, volleyball and basketball as well as oversees the citywide contracted tennis management and Ice House contract.

**Athletics** – Emphasize fun within a structured sports environment. Youth sports include baseball, football, soccer, cheerleading, lacrosse, and girls fast pitch softball. Adult leagues include softball, basketball, baseball, soccer, rugby and ultimate Frisbee. There are 3 indoor and 4 outdoor pools that are also programmed in Athletics.

**Recreation Centers** – Ten recreation centers provide year-round recreational, cultural and educational leisure services through programs and activities for citizens of all ages throughout the City with special emphasis on youth basketball and football leagues, afterschool and summer camp programs, and rentals for special events.

**Summer Playgrounds** – Provides 13 supervised programs, free of charge, on select neighborhood playgrounds for 7 weeks, open to ages 6-15. Activities include sports, arts and crafts and special events.

**Youth First Program** – Founded on the belief that prevention is the building block for sponsoring quality youth recreation, cultural and educational opportunities. Youth First is committed to providing year-round outreach to at-risk teens through quality of life programs and special events, all in a safe, nondiscriminatory environment.

**MainStream Resources** – Provides quality weekly recreational programs and special events for individuals identified as having special needs, including, but not limited to, mental, physical and visual. It is the goal of the Unit to assist participants of all ages and ability levels, if so desired, in accessing programs offered by Greensboro Parks & Recreation and also throughout the City, whether by private or commercial organizations.

**Greensboro Seniors Unit** – Provides adults, ages 55 and over, the opportunity to stay mentally and physically active by offering a wide variety of programs and activities citywide and at the Smith Senior Center.

**Athletic Turf Maintenance** – Provides maintenance for all athletic fields in the City; mowing, fertilizing, dragging and marking, as well as painting soccer, lacrosse and flag football fields, etc.

**Greensboro Youth Council (GYC)** – A community service organization, founded in 1962, for all Guilford County high school students. GYC exists to develop leadership and volunteer opportunities for students through the planning and implementation of unique youth-run programs that benefit and serve the community such as the GYC Carnival and Youth Leadership Greensboro.

## **PARKS, GARDENS & PROGRAM SUPPORT DIVISION**

**Chris Wilson, Division Manager, 336-373-3815, <mailto:christian.wilson@greensboro-nc.gov>**

Division deals with relationship and interaction between the City of Greensboro and Guilford County, regarding the operation of Bur-Mil Park and development of the Bryan Park at Guilford County property.

**Park & Program Support** – Construction crew provides for minor repairs and jobs across the Department. The section provides heavy equipment for the Department and program assistance.

**Botanical Gardens** – Provides for the maintenance and improvements to the three city-owned public gardens. Programs include planting annuals, perennials, shrubs and trees in three distinct environments. The gardens are host sites for major annual public garden events, offered free of charge, in partnership with a private, non-profit organization, Greensboro Beautiful, Inc.

**Cemeteries** – Sells cemetery plots and maintains four city-owned cemeteries. Section provides grave openings and closings as requested.

**Bur-Mil Park** – This regional park is owned by Guilford County and operated by the Greensboro Parks & Recreation Department. Year-round activities include golf, swimming, tennis, soccer, hiking, picnics, fishing and special events. The Bur-Mil Clubhouse is available on a rental basis for meetings, socials, reunions and banquets.

**Bryan Park at Guilford County** – A new joint ownership acquisition by Guilford County and the City, which will be operated by the Greensboro Parks & Recreation Department. Greensboro Parks & Recreation Commission and Guilford County Parks and Recreation Commission are involved in the development phase of the project.